3-D Animation – NEW!

Individual or Team Event
Performance Event with Judge Q & A

Whether it be a full-length feature film, a public service announcement, or an attention grabbing commercial, catching the attention of an audience is becoming increasingly important to tell a story. Different than video editing, an animation requires the development team to build video using multiple and different camera angles, computer based design, and integrated efforts. In business and real life, animation can be used to add an exciting moment to something else, or it can be used for its very own production. In this event, animation will be used to create a standalone video product.

Regulations
- Presentations should be clearly labeled with the name of the team members, school and state.
- The Statement of Assurance event form (found in the Competitive Event Guide or on the Wisconsin FBLA site) must be submitted to the State Office for the SLC by the first Wednesday in March.

Eligibility
- Each local chapter may submit one (1) entry that may be created by an individual or team of two or three members.
- No more than one (1) team member may have competed in this event at a NLC or have competed more than two (2) years at the national level.
- No more than one member in a team of two or two members in a team of three may be substituted should circumstances arise that warrant the substitution.
- Between SLC and NLC, in the case of an unforeseen situation, one (1) team member may be substituted with the approval of the State Office. Failure to discuss this change with the State Office could result in team disqualification.

Overview
This event consists of a 3-D animated video presented at the NLC. The overview of design and development efforts will be presented to a panel of judges. The video should be no more than three (3) minutes and copyright issues should be addressed in the credits of the film.

2015 NLC Topic
Air travel continues to be an ever-evolving collection of changes. Recently, the TSA launched TSA PreCheck—where travelers can go through a detailed background check and earn the right to have expedited screening at select airports throughout the United States.

Your team is to create an animated video that highlights the normal frustrations of airport security, explains the benefits of TSA PreCheck, and motivates the audience to become known travelers who can use the TSA PreCheck program. Please take special note—this is not just filming a video—it is creating an animation based overview of the differences between standard screening and TSA PreCheck.

Copyright and Fair Use Information
It is the policy of FBLA-PBL to comply with state and federal copyright laws.   Copyright information is provided in the FBLA Format Guide. You may also use the following Web sites as a reference:
- Copyright and Fair Use Guidelines for Teachers at http://www.mediafestival.org/copyrightchart.html
- U.S. Copyright Office at http://www.copyright.gov/ or http://www.copyright.gov/title17/circ92.pdf